

## PrideTV's content ratings

PrideTV, Africa's only LGBT video-on-demand (VOD) channel, has released its first LGBT 'Most Watched Movie List' that tracks the top streaming content amongst the continent's Lesbian, Gay, Bisexual and Transgender community.



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"PrideTV's Most Watched Movie List provides insight into the type of content that scores top marks amongst LGBT people. It further helps promote understanding of the community by casting light on the issues that matter to them. Knowing what strikes a chord with someone is an opener to connecting with them," explains Joanne Raphael Katz, spokesperson for PrideTV.

Top of the VOD pops is 'The Wishmakers' (Gay), 'Mary Marie' (Lesbian), 'Dog Tags' (Bisexual), 'Bob's New Suit' (Transgender) and 'Leather' (LGBT overall).

"What's most interesting about the most watched movies on PrideTV is that the themes deal with the deep-seated issues of being human - they're stories that are familiar to all of us, no matter our sexual orientation," says Raphael Katz.

PrideTV became Africa's first LGBT streaming channel following its launch last year. "PrideTV is fully embracing its role as Africa's flagship LGBT entertainment channel by offering the widest LGBT content while also offering support for issues that affect the LGBT community such as last month's International Day Against Homophobia, Transphobia and Biphobia that it helped publicise."

Anyone can join PrideTV's community regardless of their location by subscribing. International viewers can pay via credit card in their local currency.

"PrideTV encourages anyone interested in building better relationships with LGBT friends, relatives and co-workers to sample the shows on our Most Watched Movie List," concludes Raphael Katz.

For more, visit: <https://www.bizcommunity.com>