

Event Promoter

Remuneration:	R3000 - R6000 per month market-related
Location:	Nelspruit
Education level:	Matric
Job level:	Student
Travel requirement:	Occasional
Type:	Permanent
Reference:	#IVM480
Company:	In Vision Marketing

Are you a confident and enthusiastic individual with a passion for promoting events? We are looking for an event promoter to join our dynamic team. As an event promoter, you will have the exciting opportunity to organize and promote a variety of events, ensuring their success and maximum attendance. This role requires a self-motivated and outgoing person who can effectively communicate and engage with potential attendees. If you have excellent marketing and networking skills, and a genuine love for creating memorable experiences for others, then this is the perfect role for you!

Responsibilities

- Develop and implement promotional strategies to attract a wide audience and increase event attendance.
- Coordinate with event organisers to understand event objectives and target audience.
- Create and distribute promotional materials such as flyers, brochures, and online advertisements.
- Utilise social media platforms and online forums to engage with potential attendees.
- Attend relevant industry events and networking functions to build relationships and promote upcoming events.
- Collaborate with sponsors and partners to optimise event promotion and increase brand visibility.
- Monitor and analyse event promotion performance, making adjustments to strategies as needed.
- Act as a point of contact for prospective attendees, addressing inquiries and providing necessary event information.

Requirements

- Excellent interpersonal and communication skills.
- Strong knowledge of event planning and promotion techniques.
- Proficiency in social media platforms and online marketing strategies.
- Ability to work independently and prioritise tasks effectively.
- Detail-oriented with impeccable organisational skills.
- Proven experience in event promotion or related field is preferred.
- Ability to work flexible hours, including evenings and weekends.
- A positive and enthusiastic attitude.
- Grade 12/N4 equivalent.
- Willing to travel.
- Willing to relocate.
- Good communication and interpersonal skills.
- Punctuality.
- Team work.
- Ability to work under pressure.
- Entrepreneurial spirit.

- Self-driven.
- Student mentality.
- Clear criminal record.

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