

Digital Marketing Account Manager

Location:	Centurion
Education level:	Degree
Job level:	Junior/Mid
Type:	Permanent
Company:	Broad Media

Broad Media is growing its digital marketing team and has a great opportunity for marketing graduates with 1-2 years of industry experience.

As a digital marketing account manager, you will plan, launch, and run successful digital marketing campaigns.

This is a key role in our collaborative marketing department, and the responsibilities include:

- Digital marketing campaign management
- Client engagement
- Creative team briefings
- Case study/proposal creation
- Campaign execution (WordPress, Facebook, Twitter, LinkedIn, Google Ad Manager)

Training will be provided on all aspects of the role.

This position is based at Broad Media's head office in Centurion.

Company Description

Broad Media is South Africa's leading online media company, and owns several of the largest and most influential news websites and podcasts in South Africa.

This includes BusinessTech, MyBroadband, TopAuto, Daily Investor, What's Next, Business Talk, and Smart Money.

Broad Media offers an excellent work environment, a competitive salary, and the room to learn and grow in your career.

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