

AMASA's Golf Day raises more funds for the Learnership Programme

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The Advertising Media Association of South Africa (AMASA) thanks those media agencies and media owners who ensured another successful annual Golf Day last week, the purpose of which is to raise funds for the AMASA Learnership Programme (ALP).

"The overwhelming support from the industry is much appreciated," says AMASA committee member Paul Clarke who organised the Golf Day, "without it these days would not be possible. Funds raised during the event will be put towards the Learnership Programme which assists youngsters who want to consider the media industry as a career."

The winning Betterball team of Viv Randall and Ronnie Harris (47 points) showed the guys how to master the tight Parkview fairways. For the fourth consecutive year, the Adreach fourballs were awarded the Best Dressed team, this year for 'Superheroes', the theme for the day. Congratulations go to Mark Castel, Jean Gerber, Robbie Gien, Henk Hannekom, Jean de Reuck, Chad Cohen, Jean Hoon and Warren Siebert for putting in so much effort.

Thanks go to the following sponsors who made the golf day possible: Continental Outdoor; Toll Reach, Ramsay Media, Red Cherry, NAB; Vuma 103 FM, Strawberry Worx, Ad Outpost, SABCA, Habari Media, Apurimac Media, RMS Media and Pennyblack.

For more on AMASA, and to view pictures from the golf day, like them on Facebook (AMASA Jhb) or visit the website: www.amasa.org.za

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