

## Smile FM celebrates 10 years with big changes

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Today, Smile FM announced it will be making lineup changes but they are keeping their cards very close to their chest.



At the end of March, Smile FM celebrated their 10th birthday and with that comes change.

"We are proud to say that in the last 10 years we have evolved our music, our on-air product, our brand. We believe the time is right for a fresh, new breakfast show as well as other show changes," says Lois O'Brien, managing director.

"We would like to take this opportunity to thank the current talent for all their efforts in getting us to where we are today. We wish them everything of the best for the future," added Naveen Singh, programme manager.

Stay tuned to Smile FM and follow us on Facebook, Twitter, Instagram and <u>Smilefm.co.za</u> as the exciting changes are unveiled.

- " 'Tis the season to tune in: Smile Christmas is back! 30 Nov 2023
- " Smile FM pledges to help 10,000 people find jobs by Christmas 19 Sep 2023
- " Ryan O'Connor to host Smile FM's breakfast show 24 Apr 2023
- "Who will it be? Smile FM reveals the date 18 Apr 2023
- " Smile FM celebrates 10 years with big changes 4 Apr 2023

## Smile 90.4FM



Smile 90.4FM is a bilingual radio station that offers entertainment, information and inspiration to the upper LSM Metropolitan audience of Cape Town. Profile | News | Contact | Twitter | Facebook | RSS Feed