New head of sales on board at Spark Media

Issued by Spark Media   15 Sep 2022

Spark Media is pleased to announce a new addition to our leadership team. Chris Halstead, previously a business unit head in our team, has been promoted to head of sales, a significant addition to our leadership.

Chris Halstead

Chris is a leader with years of experience in working with blue-chip organisations across South Africa. "With formidable experience and insatiable appetite for success, Chris is an ideal leader for our growing team. "He will undoubtedly be pivotal in helping Spark Media achieve and exceed our ambitious growth plans," Rob Fedder, group executive.

Spark Media is a progressive company with a bright future. The leadership skills and expertise that Chris possesses, positions him perfectly to drive growth within the company and work with the best in the industry.

His proven track record of consistently exceeding business objectives with passion and precision will help Spark Media achieve its aggressive sales goals and continue being an advertising staple in South Africa.

A quote from Halstead's favourite poem **IF by Rudyard Kipling**: *"If you can fill the unforgiving minute with 60 seconds' worth of distance run, yours is the earth and everything that's in it and, which is more, you'll be a man my son."*

For any media-related queries and business offerings, contact the corporate affairs manager: Kamogelo Aphane [010 971 3736; ka@sparkmedia.co.za]

- **Spark Media 'leaps into local' with comedian Themba Robin** 14 May 2024
- **Spark Media 'leaps into local' with new digital ad offering** 29 Feb 2024
- **New advertising opportunities for retailers as load shedding changes consumer purchase patterns** 30 Jan 2024
- **Spark Media in the 'Big Apple' for Retail's Big Show** 8 Mar 2023
- **Local papers continue to dominate as SA's top-performing print media** 1 Mar 2023

Spark Media

Spark Media, a division of Caxton & CTP Publishers and Printers Ltd, is South Africa's largest print and digital media solutions sales company. It represents Caxton's 115 local newspapers and 58 local websites, providing location-targeted content for brands and ad agencies at scale in 120 economically-active communities. It also produces ROOTS, SA's leading urban, community-level quantitative survey that provides unequalled demographic and behavioural information on local consumers.

Profile | News | Contact | Twitter | Facebook | RSS Feed