

High impact township out-of-home media

Issued by [Keys Communications](#)

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The townships of South Africa are the biggest consumer database in the country, and there lives the entire spectrum of consumer profiles and levels.



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They are a haven for brands looking to grow both in volume and value, and to reinforce their brand equity.

To help your brand tower above in this very important market, [Keys Communications](#) has launched an inescapable offering in the form of High impact Township Out of Home Media.



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These are a select large and iconic sites that deliver awareness, entertainment and information in a disruptive, often large-scale and along social & culture precincts, that also engages the viewer with interactive elements such as WIFI.

High Impact Township Out of Home Media done in our exclusive High Definition Realism airbrush painting.



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It offers brands such as MTV and YOUR BRAND more opportunities to employ creativity and grab people's attention, because of their unmissable size and detailed art and in that they offer real time engagement and consumer response through the use of WIFI.

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- **3D interactive Wi-Fi-enabled walls in the township** 21 Jul 2023
- **Rising Star for Innovation in OOH** 31 May 2023
- **WiFi enabled walls** 25 May 2023
- **The power of the township market: Creating job opportunities and driving economic growth in Africa** 17 May 2023



Keys Communications

Keys Communications specialises in Out Of Home advertising in township and alternative urban spaces.

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