

Smile 90.4FM launches the first inter-continental breakfast show

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In a world where travel is so heavily limited, Smile 90.4FM is going to bring a bit of Europe to Cape Town - EVERYDAY. Continuing with its innovative philosophy, Smile 90.4FM is launching the first EVER Inter-Continental Breakfast Show.



Bobby Brown will be in studio in Cape Town and will be joined by Bailey Georgiades (previously Schneider) from Athens in Greece, whilst Lindy Lehto is on maternity leave. It's Smile Breakfast, the inter-continental edition.

Get ready for all the fun, entertainment and a taste of Europe every morning from 6-9am, starting 30 August 2021.

"We are excited that technology has developed so much in recent times that we can now host a breakfast show from two continents. I am so proud of our team for continually being innovative and setting trends," said Smile 90.4FM managing director, Lois O'Brien.

- " 'Tis the season to tune in: Smile Christmas is back! 30 Nov 2023
- " Smile FM pledges to help 10,000 people find jobs by Christmas 19 Sep 2023
- " Ryan O'Connor to host Smile FM's breakfast show 24 Apr 2023
- " Who will it be? Smile FM reveals the date 18 Apr 2023
- " Smile FM celebrates 10 years with big changes 4 Apr 2023

Smile 90.4FM



Smile 90.4FM is a bilingual radio station that offers entertainment, information and inspiration to the upper LSM Metropolitan audience of Cape Town.

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