

# Online: CEO conversations with former CEO of General Electric, Jeff Immelt

Issued by [Gordon Institute of Business Science](#)

19 Mar 2021

## Book launch - *Hot Seat: Hard-won Lessons in Challenging Times* by Jeff Immelt

The Gordon Institute of Business Science (GIBS) invites members of the media to join us for a conversation with former CEO of General Electric, and author of *Hot Seat: Hard-won Lessons in Challenging Times*, Jeff Immelt. Named one of the “World’s Best CEOs” three times by Barron’s, his memoir offers insight into the hard-won lessons he learned from his experience leading GE immediately after 9/11, through the economic devastation of the 2008–09 financial crisis, and into an increasingly globalised world.

*Hot Seat* offers a rigorous and candid self-interrogation of Immelt’s tenure, detailing for the first time, his proudest moments, missteps, and the lessons he learned battling one crisis after another as he led GE into the 21st century.

**Please join GIBS Interim Dean, Dr Morris Mthombeni, as he chats with former CEO of General Electric, Jeff Immelt.**

### About the speaker:

Jeff Immelt was the ninth Chairman of GE and served as CEO for 16 years. He has been named one of the “World’s Best CEOs” three times by Barron’s. During his tenure as CEO, GE was named “America’s Most Admired Company” by Fortune and one of “The World’s Most Respected Companies” in polls by Barron’s and the *Financial Times*. Immelt has received 15 honorary degrees and numerous awards for business leadership and chaired the President’s Council on Jobs and Competitiveness under the Obama administration. He is a member of The American Academy of Arts & Sciences, and a lecturer at Stanford University. Immelt earned a BA in applied mathematics from Dartmouth College and an MBA from Harvard University.

**Date:** Thursday, 25 March 2021

**Time:** 4:00 pm (online)

**Registration:** Click [here](#) to register.

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(GIBS) has been built around its intent to significantly improve responsible individual and organisational performance, through high-quality business and management education.

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