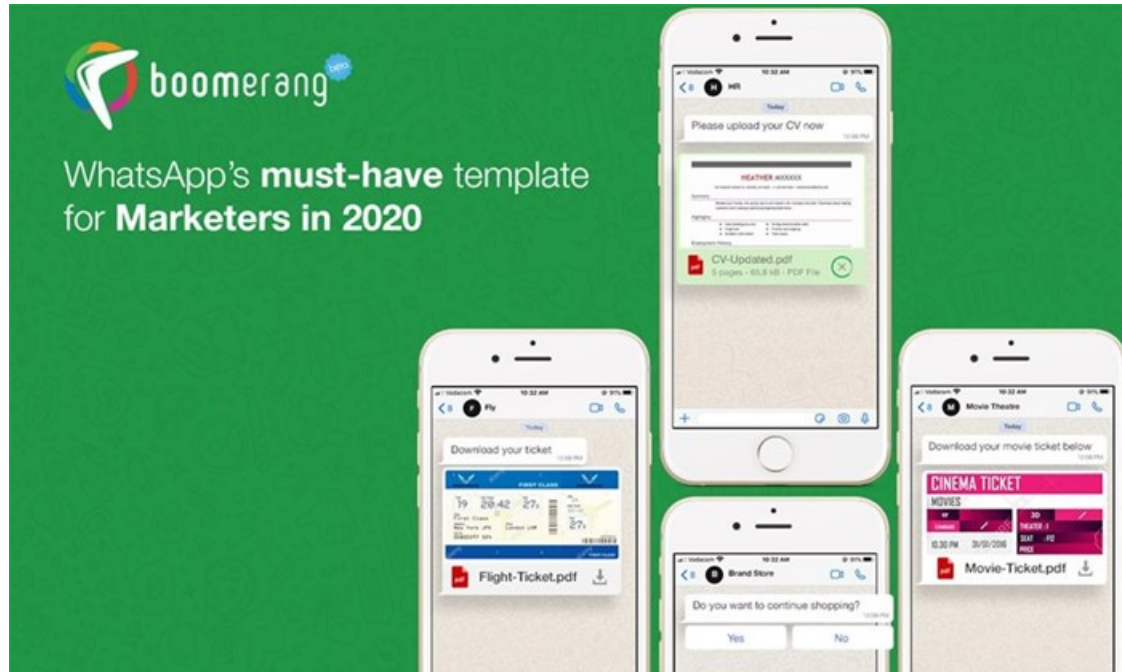


# Be the first to use Whatsapp rich media templates!

Issued by [Techsys Digital](#)

29 Sep 2020

[Boomerang.africa](#) announces the release of its rich media template messages for **Whatsapp**.



As an **official Facebook ISV**, Boomerang helps you build WhatsApp platforms to drive conversations, engage consumers and offer support.

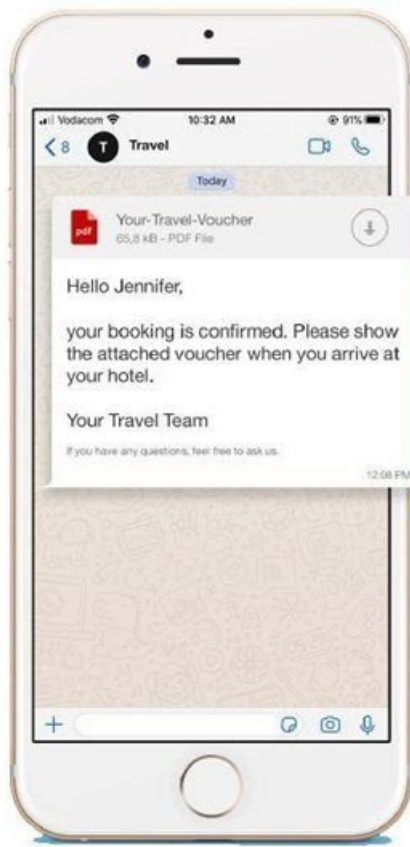
Our rich media template feature allows companies to send quick click menus, images, videos and PDFs to their customers. In addition to this, businesses now also have access to sending template messages that contain locations, quick reply and call-to-action buttons.

**Template types that are now available**

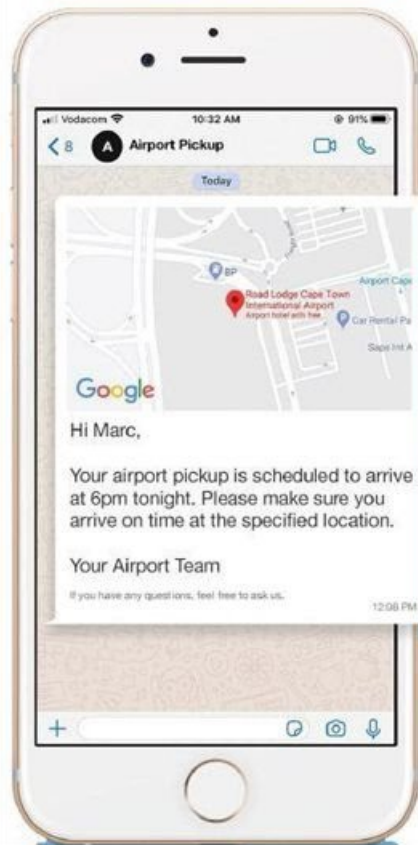
### Call-to-action buttons



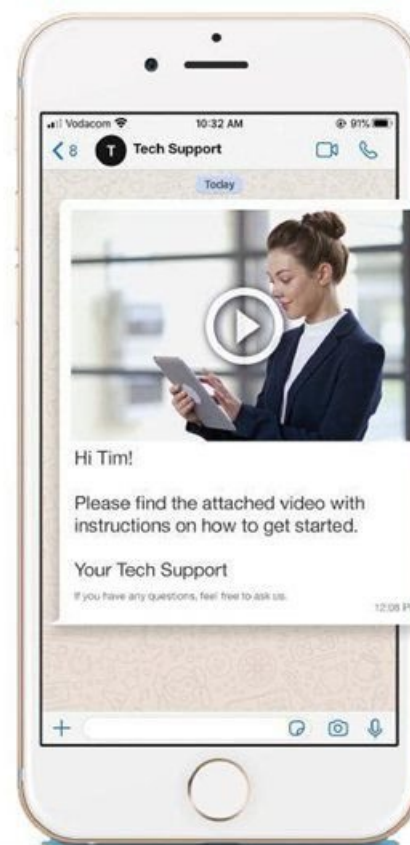
### PDF+ Text



### Location



### Video + Text



Contact us to send account statements, invoices, boarding passes via PDF or images and videos that contain receipts, how-to tutorials or order confirmations **all via Whatsapp!**

Are you ready to see how Boomerang can elevate your business and improve your customers' lives? Reach out to us at [www.boomerang.co.za](http://www.boomerang.co.za) and we'll schedule a **live demo** of our bot builder.

**Want to get started?** Simply head to [our website](#) and fill in our contact form or email any questions you may have to [hello@boomerang.co.za](mailto:hello@boomerang.co.za) and we'll get back to you.

Contact us today:

**Cape Town Office:** 021 788 6896

Email: [hello@boomerang.co.za](mailto:hello@boomerang.co.za)



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