

Freshlyground to headline the Gauteng Summer Cup halftime show

Issued by Campbell + Campbell 5 Sep 2019

Joburg's biggest horse racing day is set to welcome one of South Africa's biggest bands.



One of the elements that positions the Gauteng Summer Cup apart from other race days, is its much-anticipated half-time show.



Three years ago, after rebranding as the People's Race, and becoming a family-friendly event for all the people of Gauteng, The Summer Cup opted to introduce a large-scale day-time show, rather than putting on the big afterparty so typical of race days.

Taking inspiration from the NFL, the show brings together hundreds of drum majorettes, dancers, marching bands, puppets, tumblers, acrobats, street performers and dancers, chorists and more, who take over the race track, just before the main race.

Not only is this spectacle more suitable for a fun day out with the family, but it is also inclusive in that so many artists are employed for the show. They get to perform in front of a massive crowd and on live TV, providing a level of exposure that many of them would never have received.

The half-time show is always headlined by a mainstream local band, and this year Freshlyground will be taking to the Gauteng Summer Cup stage.

One of the country's most loved and acclaimed bands, they have performed with legends such as Miriam Makeba, they've collaborated with Shakira, and Obama has cited them as one of South Africa's great contributions to the world.

The Gauteng Summer Cup is thrilled to have such an accomplished band lead hundreds of performers at the half-time show.

The Summer Cup is packed with entertainment for all the people of Gauteng. While most grade one races don't allow

under-18s, the Gauteng Summer Cup actively encourages parents to bring the kids along, and provides entertainment in the form of a huge carnival and dedicated kids and family zones. Over and above this, there are fashion shows, silent discos, DJs, live bands and after-parties in tents across the course, offering an incredible line-up of entertainment, all day and long into the night.

Event information

Date: Saturday, 30 November 2019

Gates open at 11am.

Venue: Turffontein Racecourse, 14 Turf Club Street,

Johannesburg

The Gauteng Summer Cup general ticket is R85 and this will give you access to Turffontein Racecourse. Under 18s pay R20.

Contact

For general event information: info@gautengsummercup.co.za, 073 202 8308 www.gautengsummercup.co.za

For PR-related enquiries:

marketing@gautengsummercup.co.za, 083 284 2037

Follow the Gauteng Summer Cup: Facebook: @gautengsummercup

Twitter: @gpsummercup

Instagram: @GautengSummerCup



- * Racing's next move: can we learn from other sports to thrive? 15 May 2023
- "How to get a YIB to come racing! 3 May 2023
- "Unlocking the power of fun! 18 Apr 2023
- Money buys the whisky 4 Apr 2023
- Backing a new winner horse racing as you've never seen it before 4 Apr 2023

Campbell + Campbell

CAMPBELL + CAMPBELL

We create extraordinary horse-centric events. We are equine event specialists. We power the #RacingRevolution

Profile | News | Contact | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com