

# AMASA Cape Town: New Committee 2003/2004

Issued by [Amasa](#)

7 Apr 2003

AMASA Cape Town are very pleased to announce the new committee for 2003/2004. The following were voted in at the AGM committee meeting on Tuesday 1 April 2003 at the President Hotel in Cape Town.

Bridget Harris-Peil, O&M  
Cheryl Hayden, O&M  
Dante Botha, MWeb Studios  
Elsa Vorster, Berry Bush BBDO  
Fanie Terblanche, Media 24  
Irene Stevens, TBWA \Hunt Lascaris  
Janke Jabbie (JJ), Woolworths  
Jenny Barenbrug, Saatchi & Saatchi  
Marc Frampton, e-tv  
Mike van Eck, Sunday Times  
Richard Procter, FCB  
Ryan Stramrood, Stramrood & Associates  
Samm D'arcy Masters, Primedia @ Home  
Sonia Mather, The Media Shop

Chairperson and other portfolios will be decided in the coming weeks and announced at the next meeting which will be at the President Hotel on Tuesday 29 April 2003 (please diarise!).

## Chairpersons Report

2002/2003 has, I believe, been a great year for AMASA in Cape Town and thanks must go to you all for your fantastic support this year.

There have been many highlights for us in 2002/2003.

Firstly our two annual events were held again this year. Our media planning workshop was held in Stellenbosch in July and feedback from delegates and speakers was hugely positive. We are utilising the feedback given to us post this workshop, in order to put together an even better workshop in 2003. This year also saw members of the JHB and CT committees attending each others workshops. This will continue this year as it results in a beneficial cross-pollination of ideas.

More recently we held our second annual AMASA fundraiser which was a great success. It was held in perfect weather at the Camps Bay sports club. Thanks go to all of you that were involved. We were certainly impressed with the huge amount of effort and creativity that went into the fundraiser by the sponsors.

Our monthly meetings have continued to be well supported. Last year saw the likes of Ali Bacher, the Unilever Institute, Gordon Muller, Mike Bosman, Ross Chowles amongst others, inspire us with what they had to say. We hope to maintain and grow the attendance at meetings by ensuring that our speakers continue to be of the highest calibre. We also hope that the monthly meetings will continue to provide you with an unrivalled industry networking opportunity

I wish to use this opportunity of thanking the current AMASA committee for all the hard work and enthusiasm that has gone into making this year the success that it has been. Each and every member has been committed to growing and improving our offering and it has certainly paid off.

So, to end off, thank you all again. I look forward seeing what the new year will bring. I firmly believe that with your continued support, AMASA will be even more successful in the year to come.

Elsa Vorster

**AMASA Cape Town – Chairperson**

- **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021
- **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021
- **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18 May 2021
- **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020
- **Amasa Ignite Webinar Forum - Purpose-driven conscious marketing** 28 Jul 2020

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