

Meltwater Outside Insight - Growth-hacking your marketing strategy

Issued by [Meltwater](#)

25 Aug 2016

Join Meltwater and 150 of South Africa's top marketers in Johannesburg on Thursday, 8 September, for a complimentary evening of creative cocktails and innovative insights. Listen to some of the country's leading marketing professionals share how you can growth-hack your marketing strategy to drive customer acquisition and loyalty.

Featuring



Simply put, growth-hacking is about innovating within marketing channels to drive growth and customers. So, if you want to know how your business can start disrupting outdated industry "best-practices", then don't miss out on this premium opportunity to learn how some of the country's brightest marketing minds are experiencing business growth in the age of apps and selfie-sticks.

You can expect contributions from Barclays Africa's Head of Digital Products (and former Googler) Brett StClair; Vodacom's Digital Marketing portfolio manager, Jeanine Ferreira; Sasol's Online Media Manager, MJ Khan; as well as NATIVE VML's Managing Director, Jarred Cinman.

Save your seat here: http://learn.meltwater.com/LE2016-09-08_LP-Registration.html.

South Africa's digital landscape maturation in 2024: Insights from the 2024 Global Digital Report 27 Mar 2024

Black Friday media coverage 2023 1 Dec 2023

Springboks media coverage at the RWC 2023 2 Nov 2023

How to use technology to prepare for Black Friday 1 Nov 2023

B2B and TikTok - more compatible than expected? 5 Sep 2023



Meltwater

Stay on top of billions of online conversations, extract relevant insights, and use them to strategically drive brand perception.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>