

New thoughts on clients

Issued by [Litha Communications](#)

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Litha Communications has acquired some new clients and revisited some old ones in the last part of Q3.

The consultancy has been appointed by the State Diamond Trader to manage its inaugural indaba, which will be held on 27 October 2015 at the Sandton Convention Centre, alongside Jewellex Africa 2015.

The South African Heritage Resources Agency (SAHRA) appointed Litha Communications to create its corporate identity manual and then design, write and produce the 2014/15 annual report.

As a new project, Litha Communications set up 'hothouse' focus groups for a major financial services group, creating innovative feedback sessions that unpacked 'what if' and 'what then' ideas across young professionals, CEOs and captains of industry, entrepreneurs, high-net-worth individuals and thought leaders. This required extensive research, logistics and incentivising to entice the required profiles to meetings in major South African centres.

Continuing its PR and marketing drive for the Energy and Water Sector Education and Training Authority (EWSETA), the consultancy managed to graduation ceremony of 175 graduates from the joint training venture across South Africa with the South African National Apex Cooperatives (SANACO).

Litha Communications once again handled the invitations, registration and guest logistics of Moshito, Africa's premier music conference and exhibition, on from 10-12 September 2015.

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