

# New AMASA Joburg Committee announced for 2015/16

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The Johannesburg Chapter of AMASA (Advertising Media Association of South Africa) has completed its voting process and has announced its new committee team which will guide AMASA over the next year.

**The newly voted in committee will consist of the following industry professionals:**

- Wayne Bischoff (GM Sales, Trudon) - Chairman
  - Wayne Bishop (MD, PHD)
  - Gordon Patterson (Business Director, Omnicon Media Group)
  - Mpho Maseko (Head of Marketing and Corporate Communications at SENTECH)
  - Ilsa Grabe (Business Unit Head, Carat)
  - Michelle Randall (Account Manager, MXIT)
  - Ricardo Lopes (Media and Marketing Manager, Kellogg Company)
  - Tsatsi Hamilton Rankapole (Portfolio Manager, Mediamark)
  - Gia Conte-Patel (Account Manager, Primall Media)
  - Mauro Black (GM of Sales, Provantage Media Group)
  - Parmeshan Moodliar (Key Accounts Manager, NAB)
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- Quinton Scholes Quinton Scholes (Group Head of Sales, CNBC Africa)

This team of experts will represent the media and advertising industry through the various AMASA activities and portfolios by applying their individual views, expertise, time and passion to evoke positive change and professionalism in the Advertising Media industry. The various portfolios will be allocated to various members at the first new committee meeting and planning for the next year's project shall commence.



Wayne Bischoff, 2014's appointed Chairperson who will continue in the role for two more years, is delighted with the final selection for 2015 and grateful to those who applied, nominated and voted. "I would like to take this opportunity to thank the committee of 2014 for their dedication and efforts in 2014 and I am confident the new team, many of whom were re-elected, will continue to fly the AMASA flag with pride," says Bischoff.

The new committee was voted in at the most recent AMASA Forum on Wednesday evening, 8 April 2015, which was also the event platform for the AMASA AGM, presented by the Chairman Wayne Bischoff, followed by a stimulating discussion and update around SA's Digital Migration to Digital Terrestrial Television by Solly Mokoetle from the Department of Communication.

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