

# Join AMASA and its adept panel to address 'All Things Awards'

Issued by [Amasa](#)

22 Aug 2014

*Have you been staring vacantly at your media or advertising campaign overview wondering how to take your results and construct an award-winning entry? Well then the next AMASA forum is just for you.*

As the media and advertising 'award season' draws nearer in 2014, AMASA Joburg will take you through a deeper dive into the topic of 'industry awards'. We will unpack the value and purpose behind the various industry awards and thrash out what makes a good, bad or ugly entry.

Join AMASA at our next forum on the **27th of August 2014** as 'People Branding' specialist Frank Tilley leads our awards expert panel of distinguished industry leaders through the debate on awards and entries.

Our panel includes:

Andrew Human (CEO - The Loerie Awards)  
Sandra Gordon (CEO - ICONIC Group)  
Erica Gunning (MD of MEC Group South Africa)  
Gordon Patterson (Business Director at Omnicom Group)

Join our debate and discussion next week to help you create exceptional entries this awards season. See you there!

Follow our twitter handle [@AMASAJoburg](#) and [#AMASAForum](#) for the action.

**WHEN:** Wednesday, 27 August 2014 @ 4pm

**WHERE:** Ster-Kinekor Preview Theatre (185 Katherine Street, Sandton)

**TOPIC:** All Things Awards

- **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021
- **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021
- **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18 May 2021
- **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020
- **Amasa Ignite Webinar Forum - Purpose-driven conscious marketing** 28 Jul 2020

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The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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