

# AMASA asks 'What's next?' at the March forum

Issued by [Amasa](#)

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*At AMASA's February forum, tech guru and radio personality Aki Anastasiou shared the latest insights and trends in technology and gadgets from his trip to the CES 2014 in Las Vegas earlier this year. As a follow up discussion, this week Wednesday, 5 March, AMASA asks 'What's next?'*

Aki's energetic and insightful presentation left us wondering, what's next? How does this affect us? How will this change the way we work and how will this impact us as the media, as agencies, media owners and brands?

Speakers include Angus Robinson from Native, Wayne Bishop from media agency PHD, Gary Manoim, Digital Marketing & Media Head for Retail Banking Marketing at FNB.

Join us as we ask pertinent questions and examine the immediate impact tech innovation will bring to our industry.

For more on AMASA, like us on Facebook (AMASA Joburg) or visit our website: [www.amasa.org.za](http://www.amasa.org.za) and follow us on Twitter [@AMASAJoburg](https://twitter.com/AMASAJoburg)

Date: Wednesday, 5 March 2014

Venue: SterKinekor  
Preview Theatre  
Primovie Park  
185 Katherine Street  
Sandton

Time: 4:00pm for 4:30pm

- **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021
- **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021
- **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18 May 2021
- **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020
- **Amasa Ignite Webinar Forum - Purpose-driven conscious marketing** 28 Jul 2020

**Amasa**



The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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