

Energy BBDO promotes creative duo behind viral Extra Gum campaign

Adweek reports that Chicago-based agency Energy BBDO has promoted the creative duo behind the viral Extra Gum campaign. Josh Gross and Pedro Pérez will now serve the agency as co-CCOs.

The duo has been at the agency since 2014, most recently serving as ECDs. In addition to their work with Extra Gum, Gross and Pérez put their creative stamps on work for Pearle Vision, Bayer Aspirin and others.

Read more on [Adweek](#).

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