

Biz Takeouts at the BrightRock Connection Session on 25 June

A while ago BrightRock ([@BrightRockZA](#)) launched the Change Exchange, a resource centre made just for you. BrightRock gather and publish expert content and guidance, to help you deal with life's big deal changes and how they affect you, your health, your life and your pocket.

BrightRock have also been hosting Change Exchange #LoveChange Connection Sessions, these events put experts in room with you and chat about topics that matter.



The next Connection Session is here and is happening in Cape Town, at The Breakwater Lodge, Portwood Road, Cape Town on 25 June, with the topic: [Will the set-up costs stifle your start-up dream?](#)

You're supposed to get what you give in life. Ask some of the Big Names in business and most tend to preach that there's a direct link between the level of risk you're taking and the returns you receive.

They're also saying the lower the risk, the less you will receive:

"Playing safe is very risky." - Seth Godin, author and entrepreneur
"In a world that is changing really quickly, the only strategy that is guaranteed to fail is not taking risks." - Mark Zuckerberg, founder of Facebook

But does this traditional wisdom still apply in business as we know it today? And is it just about money? What about your reputation, your relationships and your emotional well-being?

There are many questions to be answered here, and that's why we would like to invite you to join us at our next Connection Session, where we'll be discussing the risks entrepreneurs face in business.

Join, Biz Takeouts, the marketing and media radio show host Warren Harding ([@BizWazza](#)) on 25 June over some drinks

and snacks at the Breakwater Lodge as he discusses the upsides and downsides of Risky Business with serial entrepreneur and investor Dan Guasco ([@dguasco](#)) and Design Indaba founder Ravi Naidoo ([@ravinaidoo](#)). Brought to you by BrightRock and hosted in partnership with 2oceansvibe, the conversation will also be live-streamed online and posted on [BrightRock's Change Exchange](#).

When: 25 June 2015 @ 18:00 for 18:30

Where: The Breakwater Lodge, Portswood Road, Cape Town

Entry is free, but seats are limited. So [RSVP here](#) by Monday, 22 June to secure your spot!

For more, visit: <https://www.bizcommunity.com>