

Troy Young to lead Hearst Magazines' print, digital

Hearst Magazines has appointed Troy Young as its new president. Young had been leading the magazine publisher's digital division for the past five years, during which he developed MediaOS and grew audiences and revenue for Hearst brand websites and digital-only brands.

In his new role, he will be tasked with overseeing Hearst's more than 300 print editions and 240 digital brands. Before joining Hearst, he served as president of Say Media as well as chief experience officer at Omnicom's Organic.

Read more on Young at [Adweek](#).

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