

ARB and *Africa Check* substantiation masterclass

The Advertising Regulatory Board (ARB), in collaboration with *Africa Check*, will conduct a two-hour masterclass on how to locate credible research for ethically promoting products and services in line with the ARB's substantiation clause on 10 May, from 9 am to 11 am, at Vega's Johannesburg campus in Bordeaux.

Register to attend the masterclass by clicking [here](#). For more information email Yasmin Laher at info@arb.org.za.

For more, visit: <https://www.bizcommunity.com>