

## Die Pos, The Beat join Spark Media

Spark Media has added two local community newspapers to its list of media offerings; *Die Pos* and *The Beat*. Both of these publications focus on hyper-local content, creative advertising, and upliftment among the less-privileged communities in the form of various charity initiatives in Limpopo.

*Die Pos* is a sold paper that delivers 6,000 weekly copies in areas like Bela Bela, Modimolle, Naboomspruit, Vaalwater, Settlers, Pienaarsrivier, Leeupoort, and Radium. *The Beat* is a freely distributed newspaper that boasts a weekly circulation of 6,000 copies in the townships of Bela Bela, Modimolle, Mookgophong, and Vaalwater.

For more, visit: https://www.bizcommunity.com