

#ACACaresCovid19: The new currency of humanity; the real value in human values

Watch now as 'philanthropreneur', Masa Board member and MD and co-founder of the Kansy Group, Sechaba Motsieloa and chief evolution officer, Arc 8 Global, Ernst Kuhlmann discuss why, in marketing terms, human value is real value, in the 6th episode of Bizcommunity's video interview series.

Read full article

This industry-wide initiative for conversations around sustainable solutions to common issues facing SA's marketers and marketeers, to future-proof the industry, is made possible by the Association for Communication and Advertising. Join the ACA at

www.acasa.co.za | www.bizcommunity.com/ACACaresCovid19.

This interview is also available on YouTube, and at BizTakeouts, via downloadable PWApp, Apple Podcasts, Spotify and IONO.FM.

For more, visit: https://www.bizcommunity.com