

Taking celebs to the fairway and the fairway to the streets



The final round of the Miller Dollar Golf Series recently drew to a close in the streets of Newtown, Johannesburg. The event also hosted the first public screening of Hip Hop Pantsula's new music video for Thlabane/Maftown, which makes use of the urban golf as a theme. Urban golf is about urban consumers reclaiming the streets and is designed to be played in confined spaces, using American Scramble rules and a specialised softer Golf ball to avoid serious damage to property. The music video involved a collaboration of talent to communicate the Miller Dollar Golf Series campaign concept.

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