

#MeetingsAfrica connects people, ideas to advance African tourism

The 2020 edition of Meetings Africa kicked off with BOND Day (Business Opportunities Networking Day) where buyers and exhibitors discussed building relationships and shared ideas on how they can impact tourism across the continent. The theme for this year was "Shared economies", focusing on collaborative African growth, with speakers delving into the continent's value proposition within the global economy.























This year's event improved on a number of fronts, including 100% of the exhibitor stands sold (up from 95% the previous year), 329 exhibitors, 155 main exhibitors (three more than last year) and 321 buyers (including 205 international hosted buyers).