

Sasol appoints new marketing support agencies

Sasol has appointed five new marketing support agencies:

- Carat - managing the media buying and planning component of Sasol's brand communications strategy
- Vavasati - handling all brand storage and activations
- One Kingdom - managing brand strategy, DTP and design activities
- Dieselbrook - managing brand strategy, DTP and design activities
- Love Johannesburg - managing brand strategy, DTP and design activities

For more, visit: <https://www.bizcommunity.com>