

Minki van der Westhuizen named Catrice brand ambassador

Model and TV presenter Willemien 'Minki' van der Westhuizen has been appointed as the newest local ambassador for German beauty brand Catrice. Westhuizen will star in the MinkixCATRICE campaign.

Westhuizen is known for her flawless looks and outstanding personality. She is a former host of *Pasella* on SABC 2 and *Boer Soek 'n Vrou*. She won many hearts with her exceptional presenting talents. Since then, she has collected 192,000 Instagram followers and 199,000 Facebook followers. Recent Garnier influencer polls have ranked Minki the most trustworthy, approachable and sincere influencer in South Africa.

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