

Uber now active in Dar es Salaam

Dar es Salaam has become the 475th city to join Uber's network and the list of smart transportation hubs in Africa. Following the success of Uber in many other cities, Uber has officially launched the ride-sharing platform to the people of Dar es Salaam.



Alon Lits, general manager Uber Sub-Saharan Africa, speaking at the Dar es Salaam launch

Uber Dar es Salaam

Uber's innovative platform connects drivers with riders in real-time, at the touch of a button. Dar es Salaam's exciting, rapidly growing market makes it a perfect fit for Uber. The World Bank states that Tanzania's GDP growth rate is estimated at 6.8% for 2017 and the country is maintaining a low rate of inflation. Businesses are flourishing, with sectors such as transport, construction, and financial services booming.

Alon Lits general manager for Uber Sub-Saharan Africa said: "We are proud to launch Uber in Tanzania at such an exciting point in its growing economy. As the infrastructure of Dar es Salaam rapidly urbanises, so the demand for affordable, easy and flexible transport grows."

"Uber is part of a broader global evolution in transportation. Dar es Salaam is a vibrant, thriving city with a growing youthful labour force that is ready to welcome and support our service. Together, in partnership with the current transport system in Dar es Salaam, we will shape the future of urban travel to benefit passengers, drivers, and the environment."

Uber is celebrating its launch in Dar es Salaam by providing free rides. Tanzanians can try out the new service by accessing their complimentary rides on the Uber app.

The fine print (Terms and Conditions for free rides)

- You must download the Uber application and enter the promo code MoveTanzania in order to receive the free rides
- Free rides are available from Thursday 16 June at 12pm until Sunday 19 June at midnight
- Users are limited to a total of six free rides and each trip is limited to maximum of TZS 12,000 each

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