

## Mad Buzz pushes the limits of endurance





It all started at The Zone @ Rosebank on the 1st of September 2005 at 15h00 in a glass cage... So commenced the Mad Buzz, Cell C Endurance Challenge in which two Mad Buzz contestants embarked upon a 72-hour test of energy and madness where all that they did was comsume Mad Buzz, a premium South African energy drink, packed with Taurine and 5 vitamins.

These two Mad contestants are Debbie Reynolds and Van-Lee Johnson, who are both loyal Mad Buzz employees. They put their bodies on the line and challenged exhaustion armed with nothing but Mad Buzz and Cell C phones to keep them on the go.

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