

## **TikTok and Ad Dynamo by Aleph announce strategic partnership**

Ad Dynamo, a subsidiary of Aleph Group, Inc., is partnering with TikTok in South Africa, starting on 25 September. The collaboration will utilise Ad Dynamo by Aleph's expertise to provide effective advertising solutions to medium-sized enterprises, aligned with TikTok's mission of inspiring creativity and joy.

For more, visit: <https://www.bizcommunity.com>