

Now! TV launches on DStv in Botswana

MultiChoice Botswana is pleased to launch a youth-focused channel. NOW! TV is now available on DStv Channel 290 which provides entertainment and local film and television content.



Image source: Gallo/Getty.

MultiChoice Botswana managing director, Katlego Arnone commented: “I am excited about this agreement, as this collaboration results in universal access, making NOW! TV content available to all Batswana residing in Botswana. MultiChoice Botswana is a proud supporter of the local film and television production industries and look forward to more local youth content being showcased on the DStv platform.”

Permanent Secretary to the Ministry of Youth Empowerment, Sport and Culture Development, Kago Ramokate, “This is an exciting development. NOW! TV serves as a platform to provide an opportunity for empowerment of local youth/film producers. The partnership with MultiChoice provides a wider audience and exposes emerging local actors and producers.”

Source: *NexTVAfrica.com*.

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