

## **BBC Worldwide seals deal with Kwesè TV**

BBC Worldwide announced that it has completed its first sales deal with pan-African broadcast network Kwesè TV.

The deal formulates a mixed-genre package that will air across 17 African markets on Kwesè branded channels.

The deal comes after a recent launch of BBC Worldwide's global pre-school brand CBeebies on Kwesé TV.

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