

Khayelitsha like you've never seen it before

There's more than meets the eye to Khayelitsha. The township has plenty to offer visitors including B&Bs, restaurants, arts and culture, and some interesting tours. The latest installment of the Love Cape Town Neighbourhoods series explores the township in a way that will open the eyes of those unfamiliar with the 'hood'.

Tourism is on the rise; following a growth trend across the city, neighbourhood tourism is increasingly popular, and Khayelitsha's residents are as keen as any Capetonian to tap into this lucrative potential by creating experiences and links between places of interest to appeal to domestic and international visitors.

The businesses are operator-driven, and it shows: so much of the industry relies on the personality of the people interacting with visitors – and Khaya's locals understand that.

"We are set on building Cape Town's reputation as a destination. While many have heard of our mountain and beaches, they're less familiar with what's happening across the city, so that's why we're telling the story of transformation that is constantly being interwoven with the city's narrative. I'd recommend that all locals and visitors experience places such as Khayelitsha and the wonderful business offerings you'll find there; our Khaya is a real delight," says Enver Duminy, CEO of Cape Town Tourism.

The video forms part of a series of [Love Cape Town's Neighbourhoods](#), each focusing on a different part of the city with its own character and charm. They've already reached thousands of viewers, with proud locals enjoying the chance to show off where they live to others. This series was conceptualised with a view to tapping into the global 'Travel Like a Local' travel trend that sees visitors seeking immersive, off-brochure experiences that take them to fascinating new places where locals know all of the best places to eat, experience and share.

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