

## FedEx Express strengthens East Africa presence

FedEx Express has announced its expansion in East Africa by offering customers in Kenya direct access to a number of FedEx services for the first time.



Image via [FedEx](#)

This announcement by FedEx Express supports the country's coordinated efforts and a broader strategy to diversify the national economy.

Businesses and individuals in Kenya can now take advantage of extensive international coverage to and from more than 220 countries and territories, competitive pricing and a wider service portfolio, connecting businesses to new markets and customers across the globe.

FedEx customers in the country will now be able to enjoy the benefits of FedEx customer service, enhanced sales support and dedicated account management staffed from the new FedEx offices in Kenya.

"We see great potential for East Africa. With a rising middle class, and the growing integration of Africa's markets, Kenya remains poised for future growth," said Jack Muhs, regional president of the Middle East, Indian Subcontinent and Africa (MEISA) region at FedEx Express.

The World Bank states that Kenya's medium-term growth is projected to rebound to about 5.6% over the medium term - on assumption that investor confidence will be restored soon after the Covid-19 pandemic is contained.

Muhs said that in spite of the setbacks from Covid-19, with Kenya's growing young population, a dynamic private sector, highly skilled workforce, improved infrastructure, and its pivotal role in East Africa, FedEx Express remained committed to supporting economic sustainability across Kenya and the continent as a whole, connecting Kenya's businesses with 99% of the world's GDP.

"FedEx continues to adapt to the changing world around us, and are ready to support the reopening of trade within Africa, and across the globe, supporting economic sustainability across the continent." continued Muhs.

"The safety of our team members and customers remains our top priority," said Muhs. "As an essential service provider, FedEx is committed to delivering critical supplies to health care providers and communities in need, as Kenya and countries around the world respond to the Covid-19 pandemic."

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