

# SAP global leader elected president of the ITA of South Africa

The Information Technology Association of South Africa, (ITA), is delighted to announce the election of Sunil Geness, as president of the Association for the period 2015/16. Geness is a member of SAP's global corporate affairs team and serves as the director of government relations and CSR at SAP Africa and brings a wealth of global experience to the ITA.

Since his election, Geness has already driven a fruitful engagement cycle with key government stakeholders including the Minister of Telecommunications and Postals, Dr. Siyabonga Cwele, Deputy President Cyril Ramaphosa and several other cabinet ministers on matters related to the IT industry. Geness has set out a number of key objectives for his presidential term which include promotion and protection of the interests of ITA members through continued lobbying, advocacy, networking and professional development services that help them to thrive nationally and compete on a Pan African and global level.

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