

## Silver winners gallery

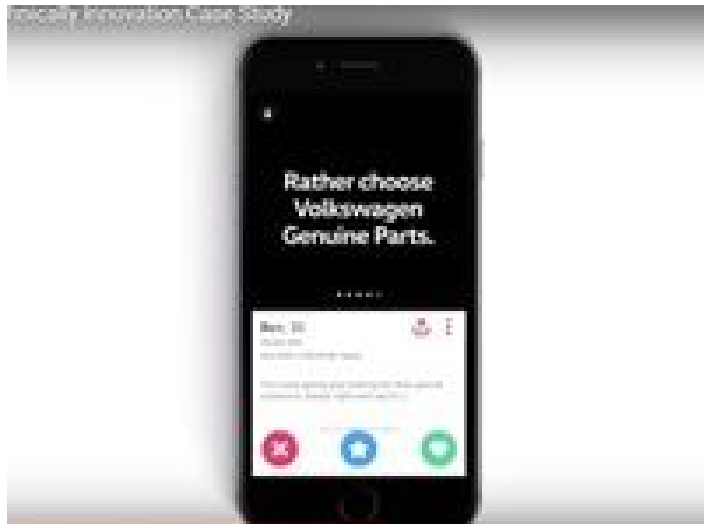
The IAB Bookmark Awards 2017 paid homage to the country's digital industry's top talent and best campaigns. View all of the Silver winners work [here](#).



News24 #FeesMustFall 24.com A division of Media24



News24 Video 24.com A division of Media24



Technically Eligible Bachelor Innovative use of Media Volkswagen South Africa



News24.com 24.com A division of Media24



KFC Shakin' Shakin' KFC



News24 Elections 2016 24.com A division of Media24

## INVESTIGATION KING HLAUDI'S RISE TO POWER

This is an investigation which started with a hunch, a hunch that it was, could explain what many in South Africa had been wondering for years: what power did SABC Chief Operating Officer, Hlaudi Motsoeneng, wield which kept him at the helm of the public broadcaster?

Category: Crime, Corruption in News, Africa

**news24**  
www.news24.com



## MOITSOENENG'S HOME TOWN

He spent his childhood in a small town in the Free State province, where he grew up with his family. He spent his childhood in a small town in the Free State province, where he grew up with his family.

## OLD-SCHOOL JOURNALISM

We spent days going from house to house and knocking on doors. It was an old-school approach to journalism, where in a town just off Johannesburg.

We started after our trip to Phuthaditjhaba that Motsoeneng had for years been stepping up for politicians.

News24 King Hlaudi's rise to power 24.com A division of Media24



#GoSandile Twitter Track Nedbank



Kung Fu Chicken Licken



Team Kenya Tusker Lager



#OpenEyes (2017 Bookmarks Social Media Campaign Entry) Ster-Kinekor  
 Source: (Facebook, Instagram and Twitter)



One Source Absolut



Do you even Dev Anonymous



#NameThemSaveThem Amarula



Aqua Brave Ideas Podcast Aqua



Network24 Lessons from behind the paywall 24.com A division of Media24



Race to the Fastest Place on Earth Castrol



NetNuis Yellow brick road to success 24.com A division of Media24



Dominating Football's Peak Season Soccer Laduma



You Gotta Dry - AXE Unilever South Africa



011Beats Case Study Volkswagen SA



ID: Ster-Kinekor  
 Campaign Name: Regression  
 Agency: Games

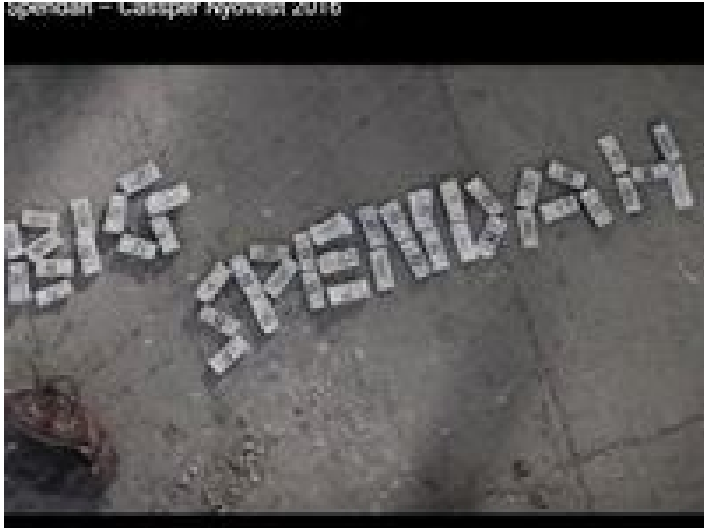
[View Project](#)
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Ster-Kinekor: Regression - Best Game Ster-Kinekor



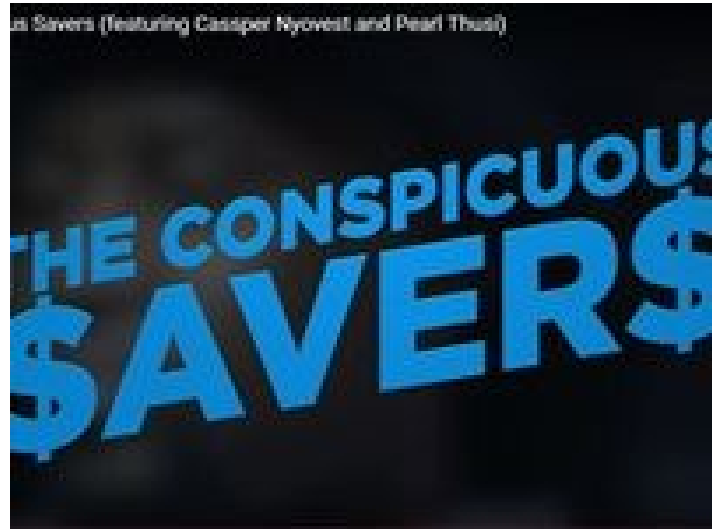
LIGHTS, CAMERA, CITIZENSHIP: Tshwam-Fi TV engages, entertains and empowers Tshwane Bookmark Awards

[View Project](#)
[View Case](#)



Mr Madumane Music Video Sanlam





The Conspicuous Savers Sanlam  
Metro Police Ride Along



City of Cape Town - Metro Police Ride Along City of Cape Town



#OpenEyes (2017 Bookmarks Digital Campaign Entry) Ster-Kinekor





Testi-monials [CANSA](#)

Click [here](#) for the list of winners.

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