

Ticket sales have opened for the 2019 Bookmark Awards

Issued by [IAB South Africa](#)

12 Feb 2019

IAB SA has announced that ticket sales are now open for 11th Annual Bookmark Awards that will be held at The Forum, Bryanston on 28 March 2019.



Paula Hulley, IAB SA CEO says, “This year, the campaigns, businesses and creative leaders honoured at the Bookmarks leave with more than a trophy. They leave with the knowledge that their work has contributed to the legacy of digital marketing in South Africa.”



#BizTrends2019: The transformative power of transparency

Paula Hulley 25 Jan 2019



Benchmark for tech, digital and leading-edge innovation in marketing

The digital industry is one that stands to benefit from concrete targets and comparisons, which is why the IAB SA hopes to set the benchmark for tech, digital and leading-edge innovation in marketing. The work that is recognised by the Bookmark Awards, therefore, continues to inspire and educate the industry. The awards also champion and celebrates creative and high impact digital executions that deliver measurable results.

Jerry Mpufane, Bookmarks 2019 jury president says,

“ Our 2019 entry criteria focused on clear, measurable results that illustrate the impact that digital marketing and innovation has had on the business. Digital platforms, channels, communities, campaigns, craft awards, publishers, emerging channels and more will be recognised at the event. We are proud to have received a record number of entries that showcase fresh, meaningful and diverse campaigns. ”

To get tickets, click [here](#). If you would like more information on the awards, click [here](#).

- " **Urgent: Shape the future of South African digital marketing** 30 Apr 2024
- " **Be part of this year's IAB South Africa Internet Advertising Revenue Report** 1 Mar 2024
- " **IAB South Africa Bookmark Awards 2024 early bird entry extension** 28 Feb 2024
- " **IAB SA's new white paper: A roadmap for influencer marketing** 21 Feb 2024
- " **Msizi James, 'togetherness' and more expected at this year's Bookmark Awards event** 21 Jul 2022

[IAB South Africa](#)



The Interactive Advertising Bureau (IAB) South Africa is an independent, voluntary, non-profit association focused on growing and sustaining a vibrant and profitable digital media and marketing industry within South Africa.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>