

Pierre Leclercq to lead Kia's styling

Pierre Leclercq has been appointed as Kia Motors' new head of styling. Based at Kia's headquarters in Korea, Leclercq will be responsible for developing the vehicle manufacturer's long-term design strategy, and lead design innovation for exteriors, interiors, materials and textiles.

Leclercq will also be tasked with strengthening the design cooperation between Kia's global design network, which is made up of design studios in the USA, Europe, and China, in addition to Korea.

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