

Fluence wins the Rayyan Cuisine account

Rayyan Cuisine, the only South African spices brand to put "sexy" into spices, has appointed Fluence as their marketing agency. Rayyan Cuisine spices are already sold in 21 Spar supermarkets and just over 60 Pick 'n Pay stores. Despite the great retail presence, the brand needs a footprint - online and offline. This is what Fluence will be bringing to the party.

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