

Khumo Theko on corporates and the incoming Gen Z workforce

 By [Terry Levin](#)

12 Feb 2020

Khumo Theko, cultural identity trend spotter at Flux Trends was BizTakeouts' podcast guest on Monday, 10 February, recorded at Workshop 17, the Firestaion in Rosebank, Johannesburg.



Rutendo Nyamuda and Khumo Theko

In this episode, Theko in conversation with host Rutendo Nyamuda, questions whether corporates are prepared for the incoming Gen Z workforce.

“ For me the bigger question is: 'Can traditional structures be liberal enough to actually appreciate and set up systems that are inclusive to everybody else's dynamic thoughts and differences?'. ”

The episode also discusses other generations, including Generation M – young Muslims bringing a modern perspective to their religion, as well as Generation Alpha – the children of Millennials born between 2011 and 2025.

Listen to the full interview now on a your choice of local and international platforms, including [@spotifysa](#), [@applepodcasts](#), [iono.fm](#), [Bizcommunity](#) or the [BizTakeouts App](#).

About BizTakeouts

BizTakeouts provides unforgettable conversations with some of the most influential people on the African continent,

distributed to Bizcommunity's existing reach of over 2 million monthly industry page views, 546,500 newsletter subscribers and 889,818 mobile page views per month.

The cute takeaway box motif clearly communicates what BizTakeouts will deliver - tasty, snackable content, soundbyte-size B2B news>>TO GO - the disruptor in the burgeoning business podcast sector.

To enquire about advertising and sponsorship opportunities on the podcast, email us at sales@bizcommunity.com.

ABOUT TERRY LEVIN

Brand and Culture Strategy consulting | Bizcommunity.com COO at large. Email terry@offtheshelf.co.za, Twitter [@terrylevin](https://twitter.com/terrylevin), Instagram, LinkedIn.

- #RWC2023: The Rugby World Cup 2023 logo - the font that speaks French - 27 Oct 2023
- #Loeries2023: Three lessons on how creative thinking can change the world - 10 Oct 2023
- #NedbankIMC2023: From creator economy to cosy web to a new spirit of reciprocity and generosity - 18 Sep 2023
- #Loeries2021: A new pier for SA ad industry peers - 25 Oct 2021
- #D2020: African icons at Design Indaba 25 - 3 Mar 2020

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>