

# Joe Public, Triple Eight lead 2019 Financial Mail AdFocus Awards finalists

The 2019 Financial Mail AdFocus Awards shortlisted finalists have been announced. Joe Public and Triple Eight lead this year's finalists - with both the agency and communication group shortlisted in three categories.



Image credit: Tiso Blackstar Events.

Phumi Mashigo, jury chair of the FM AdFocus Awards, says: "This year has been a tough economic year, but the entries prove that good businesses with strong leadership will always thrive even under trying circumstances."

## And the shortlisted category finalists are...

### Large Agency Award finalists

- Joe Public
- M&C Saatchi Abel
- Ogilvy
- TBWA

### Medium Agency Award finalists

- Duke
- King James

### Small Agency Awards finalists

- Fox P2
- Retroviral
- Rogerwilco
- The Odd Number
- Think Creative Africa

### Specialist Agency Award finalists

- Grid
- Levergy
- Triple Eight

## **Public Relations Award finalists**

- Atmosphere
- Avatar PR

## **Network Media Agency finalists**

- Carat
- PHD
- OMD
- The Mediashop
- Vizeum

## **Independent Media Agency Award finalists**

- Mediology
- RMS

## **African Impact Award finalists**

- Dentsu Aegis
- Triple Eight

## **Partnership of the Year finalists**

- FCB and Coca-Cola
- Joe Public and Nedbank
- M&C Saatchi Abel and Nandos

## **Transformation Award finalists**

- Joe Public
- Triple Eight

The winners of the 2019 Financial Mail AdFocus Awards will be announced in Johannesburg on 27 November 2019.

For more information about the awards event, contact Marcia Minnaar on .

For more, visit: <https://www.bizcommunity.com>