

Brand New Galaxy expands to the Middle East

Brand New Galaxy, an independent platform integrating smart business solutions within marketing and technology, has announced it is opening a new regional office in Dubai, United Arab Emirates.

Former Saatchi & Saatchi MEA CEO Adil Khan has been appointed as the CEO MEA for Brand New Galaxy, while former UM Mena managing director Zubair S Siddiqui will take over the chief operating officer MEA role.

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