

## Listen Up secures SAFTAs 2015 account

Listen Up! a full-service business marketing agency that was established in 2006 and built on referrals and repeat business, has been awarded the South African Film and Television Awards (SAFTAs) account for the second year in a row. Due to last year's success, Listen Up alongside Corporate FUNdamentals, has been subcontracted by Soul Providers to manage the traditional publicity campaign for the SAFTAs 2015.

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