

Travelstart named E-commerce Service of the Year

 By [Lauren Hartzenberg](#)

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Travelstart was the overall winner of the PriceCheck Tech & E-commerce Awards 2017, claiming the title of E-commerce Service of the Year. In other notable wins, Takealot scooped the People's Choice award and Robyn Smith from Faithful to Nature was named Best Female Tech/E-commerce Entrepreneur.



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The second annual awards ceremony, hosted by price comparison site Pricecheck and sponsored by Criteo, was held at the The Westin in Cape Town on Thursday evening. The event aims to recognise and reward South African businesses and individuals making their mark in the e-commerce and technology industries.

[A shortlist](#) was whittled down from 44,500 public votes. The winners of each category – with the exception of the People's Choice – were then selected by this year's panel of expert judges which included Michele Lozzo, Dan Guasco, Geoff Cohen, Mich Atagana, Matthew Buckland and Lynette Hundermark.

Winners list

E-commerce Service of the Year - Travelstart
Best Fintech Platform - SnapScan
Best Use of Tech by an NGO - Santa Shoebox Project
Best Delivery/Logistics Provider - PostNet
Best Mobile Shopping Experience - Clicks
Best Travel Booking Service - Airbnb
Best On-Demand Service - Uber
Best Niche Shopping Experience - Superbalist
Best Small Tech/E-commerce Business - The Kid Zone
Best Online Classifieds Service - Property24
Best Marketplace Platform - Bidorbuy
Best Customer Service - Afrihost
Best Female Tech/E-commerce Entrepreneur - Robyn Smith, Faithful to Nature
Employer of the Year in Tech/E-commerce - Yuppiechef
People's Choice - Takealot

Congratulations to all the winners!

[Click here](#) to view the full shortlist and [click here](#) to view last year's winners.

Check out more of the action in our [event gallery](#).

ABOUT LAUREN HARTZENBERG

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