

SAB World of Beer goes under the hammer

The former SAB World of Beer building in Newtown is set to go under the hammer on 27 May at Johannesburg's Inanda Club, with Broll Auctions and Sales hoping to attract an investor who will secure a 32-year lease for use of the industrial-zoned 5,215m² erf. The building has been valued at R27m. The World of Beer was officially opened by former President Nelson Mandela in 1995 in celebration of SAB's centenary year. The museum and conference venue helped to rejuvenate tourism in the city centre, hosting almost 50,000 visitors a year before closing in 2019.

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