

# **New blockchain protocol to simplify digital asset experience**

Riccardo Spagni is developing a new open source blockchain protocol, Tari. The protocol is intended to simplify the digital asset experience for businesses and consumers.

The project is backed by venture capital funds in Silicon Valley and is headed by Spagni alongside US-based entrepreneur and angel investor Naveen Jain, and Dan Terec who built Ticketfly.

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