

Ask Afrika Orange Index to rank 168 companies

The winners of the 2018/19 Ask Afrika Orange Index Awards will be announced at The Venue in Melrose Arch, Johannesburg on 4 October 2018. The awards recognise brands that deliver service excellence and customer satisfaction.

In its 2018 edition, it will compare service performance across 31 industries and will rank 168 companies. The key elements in service revealed in last year's Ask Afrika Orange Index were reliability, responsiveness, and assurance.

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