

WGSN Futures Summit to be held in CT

The World's Global Style Network (WGSN) will be presenting the Futures Summit at the Inner-City Ideas Cartel in Cape Town on 9 November 2017. The WGSN Futures Summit is intended to gather international trend and industry leaders to share forecasts and insights that will enable local businesses to understand the future global and African consumer trends.

Representatives from leading consumer brands will share insight into their strategies to future-proof their brands. Michael Leslie and Duncan Maclennan from AndPeople will talk about key trends emerging in Africa that any brands operating in the continent should be aware of.

For more, visit: https://www.bizcommunity.com