

What's going on with M4JAM?

By Stuart Thomas

This is interesting. WeChat users signed up to microjobbing service M4JAM were on Monday greeted with a message telling them to cash out all the money from their wallets before 31 March.



M4JAM is in the process of restructuring the business

M4JAM founder Andre Hugo has confirmed that the company is set to close if it cannot find a buyer.

This comes after an announcement was sent out on Twitter and Facebook that M4JAM is in the process of restructuring the business.

Founded in 2014, following a challenge from ex-FNB CEO Michael Jordaan, the service rapidly became a darling of the South African startup space.

In February 2015, it announced funding from WeChat, something which was designed to allow it to scale up its local and global ambitions...

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ABOUT STUART THOMAS

Stuart abandoned what was beginning to look like a long, quiet career in academia for the frenetic world of tech journalism. Currently heading up the Memeburn team, he likes to run in in his downtime. He won an award once. It now sits on his desk

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