

Call for African newspaper survey participants



The World Association of Newspapers and News Publishers (WAN-IFRA), University of Central Lancashire, UK, and Norwegian School of Management are preparing their second annual *World Newspaper Future and Change Study*, and are calling on African newspaper executives to take a survey about their company's business strategy and ability to change with the demands of the market. The survey forms part of the World Newspaper Future and Change Study report to be revealed at the 63rd World Newspaper Congress in Beirut in June 2010. Survey respondents will receive the final World Newspaper Future & Change Study report following congress. The survey is being conducted in multiple languages: English, Portuguese, Spanish, French, German, Chinese and Japanese. The English version is available at www.surveymonkey.com/s/wnfcs2010.

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